

A Simpler Way to Give, Without Giving Up Your Trusted Advisor

If you're considering a charitable gift or looking for an alternative to a private foundation, a donor advised fund at Madison Community Foundation can offer a simpler, more flexible approach to long-term giving. For those interested in establishing a donor advised while continuing to work with a trusted investment advisor, MCF's Third-Party Asset Management program may be a great fit. Our Third-Party Asset Management program provides you with the best of both worlds by allowing you to leverage MCF's local knowledge and philanthropic expertise with your advisor's investment expertise.

What is MCF's Third-Party Asset Management program?

Through MCF's Third-Party Asset Management program, you can establish a donor advised fund while your trusted investment advisor continues to manage the fund's assets.

Here's how it works:

- You make an irrevocable gift of at least \$2 million to establish a donor advised fund at MCF.
- Your advisor is approved to participate in the program and continues to manage the fund's investments on MCF's behalf, following MCF's investment and program guidelines.
- You recommend distributions from your fund, as you would from any donor advised fund.
- MCF makes the distributions and manages the fund.

What benefits does the program provide?

The Third-Party Asset Management program is an excellent option for people who want to enjoy the benefits of a donor advised fund while continuing a valued relationship with their investment advisor. In this program:

- **You keep your trusted advisor.** Your advisor continues managing the assets, using their expertise and familiarity with your investment approach, while working within MCF's guidelines.
- **You gain simplicity without sacrificing confidence.** You benefit from the administrative ease of a donor advised fund, while knowing your assets are managed by someone you already trust.
- **You receive oversight and stewardship.** MCF provides fiduciary oversight and handles fund administration and reporting.
- **You benefit from MCF's knowledge and expertise.** MCF donors and fundholders can tap into MCF's deep knowledge of the community and the organizations working to meet its needs. MCF's staff are also available to discuss your goals and current tools and techniques available to support your philanthropy.

Who may be a good fit?

This program may be a good fit if you:

- Are planning to make a charitable gift of at least \$2 million.
- Want to establish a donor advised fund to support one or more nonprofit organizations over time.
- Are considering an alternative to a private or family foundation.
- Would like your current investment advisor to continue managing the assets you give to MCF.

Participation in the program is subject to eligibility requirements for both donors and investment advisors, and approval by MCF. To receive the charitable giving tax benefits, assets given to a donor advised fund at MCF become MCF's. You retain advisory privileges to recommend distributions from the fund to the organizations you wish to support.

Learn more

If you would like to explore whether MCF's Third-Party Asset Management program is right for you, we would be happy to talk. Visit madisongives.org or contact a member of MCF's Donor Engagement team at 608-232-1763 to start the conversation.

Why Consider a Donor Advised Fund?

Less administration, more focus on giving

A donor advised fund eliminates the administrative burden of running a private foundation, including investment management, tax filings, audits and ongoing compliance. MCF handles the details so you can focus on your charitable goals.

Immediate tax benefits with long-term flexibility

You receive a charitable tax deduction when you contribute assets to your fund, while retaining the flexibility to recommend grants over time. This can be especially helpful during a liquidity event such as a business transition and can offer favorable tax benefits when compared to a private family foundation.

Privacy and simplicity

Donor advised funds are not subject to public disclosure requirements. You may choose to give anonymously or be recognized publicly — it's entirely up to you.

Expert local guidance

As a community foundation, MCF brings deep knowledge of local nonprofits, community needs and philanthropic planning. Our staff can help you identify organizations and causes that align with your charitable giving goals, values and interests.

An easier path for family involvement and succession

Donor advised funds make it simple to involve children or grandchildren in giving and to plan for the future of your fund without the complexity of maintaining a private foundation.